

# VMB

## DRIVER DEVELOPMENT ACADEMY

WITH  **WORLD SPEED**  
motorsports



### ASSOCIATE MARKETING PARTNERS WANTED

**THIS SEASON!**

VMB is looking to add five associate partners to their popular race talent program. With a moderate investment you will enjoy unparalleled behind the scenes access to the program, the racers, and the events. **LEARN MORE >>>**

## **ABOUT: VMB DRIVER DEVELOPMENT:**

VMB Driver Development, LLC was established in January of 2014 with the purpose of identifying and selecting young up and coming race car drivers and to help advance their careers.

VMB Driver Development, LLC has partnered with World Speed Motorsports and Standing Start to provide driver coaching, engineering, mechanical support and logistics. Together the goal is to teach all aspects of driving, race management, preparation and marketing skills needed in order for the driver to keep moving towards their goal.

## **THE OFFERING: YOU CAN BE A PART OF THE ACTION!**

To further support and expand the VMB scholarship, VMB is seeking a limited number of partners to participate in the program. VMB is looking for five new marketing partners interested in the following benefits:

- Having a young professional athlete available to promote your product
- Getting behind-the-scenes access during race weekends
- Attending the VMB Scholarship Shootout
- Helping to judge and select the driver(s) who receive scholarships
- Entertaining friends and business connections trackside during race events
- Signage on VMB racing cars, media, website, team press releases and more

**MOVING FORWARD:** These are only the very basic benefits, and there is a lot of potential to activate this partnership with additional participation. A \$10,000 investment is all that is required to be a part of this very unique and exciting program.

**CONNECT:** To learn more about the program, the current drivers, and alumni please visit: [www.WorldSpeed.com/vmb](http://www.WorldSpeed.com/vmb)

To discuss securing one of the five available positions on the team please contact VMB Driver Development founder Steve Brisentine directly at: [sabrisentine@comcast.net](mailto:sabrisentine@comcast.net)

*"I have always loved watching racing as a young kid. The Indy 500, Formula One, especially the open-wheel cars.*

*It is amazing to me how fast, yet precise these cars perform, and now I am pleased to be involved at this level and to be helping the next generation of racing stars."*

- Steve Brisentine VMB Driver Development

